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[Your Name]

[Your Title]

[Your Company]

[Street Address, City, State ZIP]

May 14, 2026

[Opposing Counsel Name]

[Firm Name]

[Address]

Re: U.S. Patent No. 8713624 — Response to Assertion of Infringement

Dear Counsel,

We acknowledge receipt of your correspondence asserting infringement of U.S. Patent No. 8713624 (the "8713624 Patent"). After preliminary review, we have substantial concerns about the validity, enforceability, and scope of the asserted claims, summarized below. We reserve all rights and defenses.

1. Subject Patent — Summary

An analysis of U.S. Patent 8,713,624 is provided below, based on the authoritative patent text and docket information.

Title: Signal processing apparatus and methods

Current Assignee: Contentnexus LLC (as of June 9, 2025)

Original Assignee: Personalized Media Communications LLC

Inventors: John Christopher Harvey, James William Cuddihy

Filing Date: June 7, 1995

Issue Date: April 29, 2014

Abstract: The invention relates to an integrated system for communicating and controlling electronic programming across various media like television, radio, and computers. The system uses embedded digital signals within a broadcast to control subscriber-site equipment. These signals can direct a...

4. Litigation History of the Patent

Public records reflect that the 8713624 Patent has been the subject of the following litigation, which informs our view of the asserted claims and your client's enforcement posture:

- ContentNexus LLC v. Buildscale Inc — 2:26-cv-00318 · Texas Eastern District Court · filed

2026-04-22 · Open

• ContentNexus LLC v. Rakuten Group Inc — 2:26-cv-00322 · Texas Eastern District Court · filed 2026-04-22 · Open

• ContentNexus LLC v. JustWatch GMBH — 2:26-cv-00320 · Texas Eastern District Court · filed 2026-04-22 · Open

3. Request

In light of the foregoing, we request that your client (i) provide a detailed claim chart identifying each accused product or service and mapping every limitation of each asserted claim, (ii) identify any prior art known to your client, including any references cited during prosecution or reexamination, and (iii) substantiate the basis for any damages or licensing demand. We are prepared to discuss the matter further once we have received and reviewed the foregoing.

Sincerely,

[Your Name]

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