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[Your Name]

[Your Title]

[Your Company]

[Street Address, City, State ZIP]

May 25, 2026

[Opposing Counsel Name]

[Firm Name]

[Address]

Re: U.S. Patent No. 8468464 — Response to Assertion of Infringement

Dear Counsel,

We acknowledge receipt of your correspondence asserting infringement of U.S. Patent No. 8468464 (the "8468464 Patent"). After preliminary review, we have substantial concerns about the validity, enforceability, and scope of the asserted claims, summarized below. We reserve all rights and defenses.

1. Subject Patent — Summary

US Patent 8468464, titled "Interactive electronically presented map," was issued to Activemap LLC on June 18, 2013, from an application filed on May 29, 2009. The inventors listed are Michael Abramson, Erika Jakubassa, Michael Grisham, and Geoff Atkin. The patent's legal status is "Expired - Fee Related," with an anticipated expiration on April 30, 2022.

The abstract describes computerized systems and methods for interactive electronic area representations, such as maps, with associated information. Users can select information on the map (text, imagery) to view related details like contact information or hyperlinks. Conversely, users can query or select information to highlight its...

2. Validity Concerns under 35 U.S.C. § 102 — Prior Art

We have identified prior-art references that, in our preliminary view, anticipate one or more asserted claims of the 8468464 Patent:

To identify the most relevant prior art for US patent 8468464, I will search the USPTO patent database for citations made by and against this patent. Prior art refers to any publicly available information that predates the effective filing date of a patent application and can show that an invention is not novel or would have been obvious (35 U.S.C. § 102 and § 103). This includes previously patented inventions, descriptions in printed or electronic publications, or inventions in

public use or on sale.

Based on the patent text of US8468464, the "BACKGROUND OF THE INVENTION" section explicitly cites several prior art references:

- U.S. Pat. No. 4,974,170

Publication/Filing Date: Not explicitly stated in the provided text, but its publication date would precede the priority date of US8468464 (April 30, 2001).

Brief Description: This patent is cited as an example of electronically presented maps available over the Internet.

Potential Anticipation (35 U.S.C. § 102): This patent potentially anticipates aspects of Claim 1 and Claim 11 related to "displaying an electronic area..."

3. Obviousness under 35 U.S.C. § 103

Independent of § 102, we believe the asserted claims are obvious in view of combinations of prior art that a person having ordinary skill in the art would have been motivated to combine:

Obviousness Analysis Under 35 U.S.C. § 103

This analysis addresses the obviousness of US Patent 8468464, titled "Interactive electronically presented map," under 35 U.S.C. § 103, by identifying combinations of prior art references that would render the independent claims obvious to a Person Having Ordinary Skill in the Art (PHOSITA) as of the priority date of April 30, 2001. A PHOSITA in this field would possess expertise in web development, database management, graphical user interfaces, and online mapping or directory services.

The patent itself identifies several prior art references in its "BACKGROUND OF THE INVENTION" section, indicating what was known in the art prior to the invention. These include popular online mapping services and specific U.S. patents:

- Online Mapping Services: www.mapquest.com, www.mapsonus.com, www.maps.expedia.com, www.maps.yahoo.com, www.maps.com, www.maps.excite.com, www.mapblast.com, and www.zip2.com. The patent states that "Electronically presented maps are available over the Internet" through these services.
- General Map/Image Patents: U.S....

4. Litigation History of the Patent

Public records reflect that the 8468464 Patent has been the subject of the following litigation, which informs our view of the asserted claims and your client's enforcement posture:

- Activemap LLC v. Unknown Defendant — 2:26-cv-00159 · Texas Eastern District Court · Ongoing litigation

5. Request

In light of the foregoing, we request that your client (i) provide a detailed claim chart identifying each accused product or service and mapping every limitation of each asserted claim, (ii) identify any prior art known to your client, including any references cited during prosecution or reexamination, and (iii) substantiate the basis for any damages or licensing demand. We are prepared to discuss the matter further once we have received and reviewed the foregoing.

Sincerely,

[Your Name]

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