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[Your Name]

[Your Title]

[Your Company]

[Street Address, City, State ZIP]

May 14, 2026

[Opposing Counsel Name]

[Firm Name]

[Address]

Re: U.S. Patent No. 12118591 — Response to Assertion of Infringement

Dear Counsel,

We acknowledge receipt of your correspondence asserting infringement of U.S. Patent No. 12118591 (the "12118591 Patent"). After preliminary review, we have substantial concerns about the validity, enforceability, and scope of the asserted claims, summarized below. We reserve all rights and defenses.

1. Subject Patent — Summary

A concise summary of US Patent 12,118,591 is as follows:

Title: Mobile device streaming media application

Assignee: Weple IP Holdings LLC

Inventors: Mary Anne Fletcher

Filing Date: June 11, 2024

Issue Date: October 15, 2024

Abstract: A system and process for coordinating streaming content or messages is provided. A network-connected server maintains a database containing media content-related data, such as the text of a message, accompanying media, time of airing, payment, and related comments. A user can view these feeds or streams of these consciousness messages by downloading a mobile application or browsing to a website. The application can also be used to create, schedule, and...

2. Validity Concerns under 35 U.S.C. § 102 — Prior Art

We have identified prior-art references that, in our preliminary view, anticipate one or more asserted claims of the 12118591 Patent:

Analysis of Prior Art Cited in US Patent 12,118,591

The following is an analysis of the most relevant prior art cited in US Patent 12,118,591, titled "Mobile device streaming media application." Each citation is examined for its potential to anticipate the claims of the patent under 35 U.S.C. § 102. The analysis is based on the information available in the patent document and publicly accessible patent databases as of May 13, 2026.

Overview of US Patent 12,118,591

US Patent 12,118,591, issued on October 15, 2024, with a priority date of February 12, 2010, describes a system and process for coordinating and presenting streaming media content on mobile devices. The core claims revolve around a server that receives and stores a plurality of media messages, each with associated expiration information. The server selects subsets of these messages to create different feeds, which are then provided to a mobile application. A key aspect of the invention is the association of an advertisement prompt with each media message presented in the feed.

Analysis of Cited Prior Art

The patent...

3. Obviousness under 35 U.S.C. § 103

Independent of § 102, we believe the asserted claims are obvious in view of combinations of prior art that a person having ordinary skill in the art would have been motivated to combine:

Obviousness Analysis of US Patent 12,118,591

An analysis of US Patent 12,118,591 ("the '591 patent") and relevant prior art suggests that the claims of the '591 patent would have been obvious to a person of ordinary skill in the art at the time of the invention. This conclusion is based on the combination of teachings from prior art references that disclose the key elements of the claimed invention, and the predictable nature of combining these known elements.

The independent claims of the '591 patent generally recite a method and system for receiving a plurality of media messages, storing them, selecting subsets of these messages for inclusion in different feeds based on expiration information, associating advertisement prompts with the messages in the feeds, and providing these feeds to a mobile application. The mobile application is configured to present the feeds, including the media messages and their associated advertisement prompts.

Several prior art references, when considered together, disclose all the limitations of the independent claims of the '591 patent. A person of...

4. Request

In light of the foregoing, we request that your client (i) provide a detailed claim chart identifying each accused product or service and mapping every limitation of each asserted claim, (ii) identify any prior art known to your client, including any references cited during prosecution or reexamination, and (iii) substantiate the basis for any damages or licensing demand. We are prepared to discuss the matter further once we have received and reviewed the foregoing.

Sincerely,

[Your Name]

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