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[Your Name]

[Your Title]

[Your Company]

[Street Address, City, State ZIP]

May 14, 2026

[Opposing Counsel Name]

[Firm Name]

[Address]

**Re: U.S. Patent No. 12112357 — Response to Assertion of Infringement**

Dear Counsel,

We acknowledge receipt of your correspondence asserting infringement of U.S. Patent No. 12112357 (the "12112357 Patent"). After preliminary review, we have substantial concerns about the validity, enforceability, and scope of the asserted claims, summarized below. We reserve all rights and defenses.

## **1. Subject Patent — Summary**

Patent Summary: US 12,112,357

Title: Mobile device streaming media application

Assignee: Weple IP Holdings LLC

Inventor: Mary Anne Fletcher

Filing Date: January 25, 2024

Issue Date: October 8, 2024

Abstract: A system and process for coordinating streaming content or messages is provided. A network-connected server maintains a database containing media content-related data, such as the text of a message, accompanying media, time of airing, payment, and related comments. A user can view these feeds or streams of these consciousness messages by downloading a mobile application or browsing to a website. The application can also be used to create, schedule, and pay for a media content...

## **2. Validity Concerns under 35 U.S.C. § 102 — Prior Art**

We have identified prior-art references that, in our preliminary view, anticipate one or more asserted claims of the 12112357 Patent:

Key Prior Art and Potential Anticipation of Claims

Based on an analysis of the citations for U.S. Patent No. 12,112,357, the following prior art references are among the most relevant for assessing the novelty of its claims under 35 U.S.C. § 102. The analysis focuses on references that describe systems for receiving, managing, and distributing media content to mobile devices, which is the core of the invention claimed in the '357 patent.

The independent claims (1, 9, 16, and 24) of the '357 patent generally describe a method and system involving:

- Receiving media messages from mobile applications.
- Storing these messages, with some having expiration information.
- Selecting subsets of messages for inclusion in at least two different feeds.
- Providing these feeds to a mobile application.
- The mobile application is configured to present the feeds, allow switching between them, and includes a sharing prompt to generate a link to a media message.

Analysis of Key Prior Art References

1. US Patent Application Publication No. US2009/0156170 A1

- Full Citation: Rossano, Anthony....

### **3. Obviousness under 35 U.S.C. § 103**

Independent of § 102, we believe the asserted claims are obvious in view of combinations of prior art that a person having ordinary skill in the art would have been motivated to combine:

Based on my analysis as a technical patent analyst on May 13, 2026, the claims of US patent 12,112,357 appear to be vulnerable to an obviousness challenge under 35 U.S.C. § 103. The primary combination of prior art that renders the claims obvious is US 8,037,093 B2 (hereinafter "Facebook '093") in view of common industry practices and design principles known at the time, further evidenced by references such as US 2002/0052781 A1 (hereinafter "Avantgo '781"). A person having ordinary skill in the art (PHOSITA) in early 2010 would have been familiar with social networking systems, mobile application development, and common user interface (UI) design paradigms for managing content. The claimed invention essentially combines the established concept of a social media feed with predictable features for content organization and management.

Breakdown of Obviousness Argument

The independent claims (1, 9, 16, and 24) share a core set of limitations. The following analysis focuses on the method of claim 1, but the reasoning applies equally to the system claims and the claims specifying...

### **4. Litigation History of the Patent**

Public records reflect that the 12112357 Patent has been the subject of the following litigation, which informs our view of the asserted claims and your client's enforcement posture:

- Weple IP Holdings LLC v. Meta Platforms Inc. — 2:24-cv-01316 · U.S. District Court for the Western District of Washington · Dismissed with prejudice
- Untitled case — IPR2026-00079 · Patent Trial and Appeal Board · Not Instituted - Procedural

## 5. Request

In light of the foregoing, we request that your client (i) provide a detailed claim chart identifying each accused product or service and mapping every limitation of each asserted claim, (ii) identify any prior art known to your client, including any references cited during prosecution or reexamination, and (iii) substantiate the basis for any damages or licensing demand. We are prepared to discuss the matter further once we have received and reviewed the foregoing.

Sincerely,

[Your Name]

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