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[Your Name]

[Your Title]

[Your Company]

[Street Address, City, State ZIP]

May 14, 2026

[Opposing Counsel Name]

[Firm Name]

[Address]

Re: U.S. Patent No. 11042890 — Response to Assertion of Infringement

Dear Counsel,

We acknowledge receipt of your correspondence asserting infringement of U.S. Patent No. 11042890 (the "11042890 Patent"). After preliminary review, we have substantial concerns about the validity, enforceability, and scope of the asserted claims, summarized below. We reserve all rights and defenses.

1. Subject Patent — Summary

Patent Analysis: US 11,042,890

Date of Analysis: April 26, 2026

This report provides a concise summary of United States Patent number 11,042,890, including its key bibliographic details and a plain-language overview of its independent claims.

Bibliographic Information

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| Title | Method and system for customer assistance in a retail store |

| Assignee | Alpha Modus Corp |

| Inventors | Michael Garel, Jim Wang |

| Filing Date | April 1, 2020 |

| Issue Date | June 22, 2021 |

| Abstract | Systems for monitoring and analyzing behavior in various applications and uses thereof. Generally, the systems (and uses thereof) are for monitoring and analyzing consumer purchasing...

4. Litigation History of the Patent

Public records reflect that the 11042890 Patent has been the subject of the following litigation,

which informs our view of the asserted claims and your client's enforcement posture:

- Alpha Modus Corp v. Circle K Stores Inc — 2:26-cv-00335 · Texas Eastern District Court · filed 2026-04-23 · Open
- Alpha Modus, Corp. v. Circle K — U.S. District Court for the Eastern District of Texas · filed 2026-04-24 · Pending
- Alpha Modus, Corp. v. Zara USA — Pending
- Alpha Modus, Corp. v. Lowe's Companies, Inc. et al. — U.S. District Court for the Eastern District of Texas · filed 2025-10-14 · Pending
- Alpha Modus, Corp. v. Brookshire Grocery Co. — U.S. District Court for the Eastern District of Texas · Settled
- Alpha Modus, Corp. v. Mood Media, LLC — Settled
- Alpha Modus, Corp. v. Walgreens et al. — Pending
- Alpha Modus, Corp. v. Cooler Screens — Pending

3. Request

In light of the foregoing, we request that your client (i) provide a detailed claim chart identifying each accused product or service and mapping every limitation of each asserted claim, (ii) identify any prior art known to your client, including any references cited during prosecution or reexamination, and (iii) substantiate the basis for any damages or licensing demand. We are prepared to discuss the matter further once we have received and reviewed the foregoing.

Sincerely,

[Your Name]

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